

Kroger Co/The

Buy the Dip

Buy Recommendation

22nd June 2022

Bloomberg Ticker:	KR US Equity	Last Price in Currenc	48.40
ISIN:	US5010441013	52 Week High	62.78
Country:	UNITED STATES	52 Week Low	37.26
GICS Sector:	Consumer Staples		
Currency:	USD		
Website:	www.kroger.com		

Company Description

The Kroger Co. operates as a retailer in the United States. The company operates combination food and drug stores, multi-department stores, marketplace stores, and price impact warehouses.

Key Figures

Market Capitalization in DKK	34,893.4 Mio.
Estimated Price-Earnings Ratio (P/E) 12/22	12.32
Price-to-Book Ratio (P/B)	3.71
Estimated Dividend Yield 12/22	1.85

Sustainability Criteria

ESG Rating	AA
ESG Controversies	●
United Global Compact Compliance	☑
Significant Sales in Controversial Business Areas (Adult Entertainment, Alcohol, Gambling, Genetic Engineering, Tobacco, Weapons and Nuclear Power)	None

Performance 5 year in USD

80

40

20

10

20-Jun-17 20-Jun-18 20-Jun-19 20-Jun-20 20-Jun-21 20-Jun-22

— KROGER CO — 200 Day Moving Average — S&P 500 — RSI

Source: Bloomberg, Neue Bank AG

Responsible

Thomas Manhart; Head Portfolio Management

Fabian Bürzle; Head Investment Advisory Services

Disclaimer

This publication reflects our current assessment without any claim to completeness or accuracy. The information contained in the publication does not constitute an offer or a recommendation to buy or sell financial products. The information in this publication does not constitute decision-making aids for the reader. The investment instruments described may be subject to fluctuations and require an analysis tailored to your individual risk capacity and financial objectives before an order is placed. We also recommend that you discuss the mentioned investments with your financial adviser and have any tax implications examined by your tax adviser. The figures provided refer to actual past results in the currency shown and are not a reliable indicator of future results. Returns may rise or fall against your home currency in future as a result of price and exchange rate fluctuations. Preservation of the invested capital can therefore not be guaranteed. The indicated performance figures are net values, but additional costs may be incurred upon purchase (details are available from your client adviser). The data is obtained via Bloomberg and MSCI. NEUE BANK AG provides no guarantee regarding the content or completeness of this document and accepts no liability for any damages (direct or indirect and consequential damages) arising from the use of the information. The content may change at any time due to certain circumstances, and NEUE BANK AG is under no obligation to update information once it has been published. This publication may not be reproduced, duplicated, or passed on without the prior consent of NEUE BANK AG. In any event, all distribution must comply with the applicable national laws in force.